

Clarissa L Guy

she/her

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WORK EXPERIENCE

Cin7

Design Operations Manager

April 2022-Present

- Manage the marketing design team on a daily and weekly basis in order to meet asset timelines and ensure the quality and accuracy of work. Projects range from UI/UX design to social media graphics.

Truce Media

Production Coordinator

November 2021-Present

- Coordinate a number of documentary and marketing campaign projects simultaneously.
- Frequently research and edit select film projects.

Rocky Mountain PBS

Multimedia Journalist

December 2020-April 2022

- Responsible for frequent multimedia stories, which I pitched, produced, shot, edited, and wrote.
- Covered topics such as the sustainability of telework, food systems, wolf reintroduction, and Colorado climate change legislature.
- Lead Producer for a digital project with NOVA.

Colorado Experience Series Producer

December 2018-December 2020

- Worked with a team of Producers/Directors across the state of Colorado to develop each season.
- Managed the budget, schedules, workflow, and social media content each season.
- Handled research, licenses, and asset acquisition for all episodes.
- Coordinated contractors, interns, and external stakeholders like grant representatives and donors.
- Researched, pitched, and determined episodes for each season.
- Collaborated with marketing team to develop campaigns for each season.
- Hosted and organized screening and Q&A events within communities.
- Latest episodes I produced, directed, edited, wrote, and filmed were "Forests of Change," which was featured in the 2021 Colorado Environmental Film Festival, and "The Denver Zoo."

The Caliber of Healing Producer

August 2018-April 2019

- Produced the Heartland-Emmy winning RMPBS special "The Caliber of Healing," which explores the healing process of those affected by gun violence and the long-term physical, emotional, and financial impact of such incidents.
- Handled asset acquisition and research.

Colorado Experience Associate Producer

March-December 2018

- Responsibilities included asset acquisition, social media, research, schedule management, videography, editing, and radio production.

VOLUNTEER EXPERIENCE

Rocky Mountain Wild

March 2022-Present

Board Member

- Provide guidance to Rocky Mountain Wild staff.
- Lead on the JEDI Committee, and part of the Development Committee.

Colorado Environmental Film Festival

May 2018-March 2021

Volunteer

- Assisted in marketing and social media, review films for the festival, and aid in festival event planning.

CERTIFICATIONS & TRAININGS

Climate Reality Leaders Corps Global Training, Climate Reality July 2020

- Increased my knowledge of climate science and gained the tools to organize and inspire communities into climate action.

Assertiveness Training for Support Staff July 2018

- Learned communication techniques to enhance my skills as an Associate Producer.

AWARDS

Heartland Emmy Award in Best Topical Documentary July 2020

"Caliber of Healing," Rocky Mountain PBS

- Producer and researcher of this feature Rocky Mountain PBS documentary.

Best Mini-Documentary, Colorado Broadcasters Association Certificate of Merit April 2020

"Colorado Experience: Forests of Change," Rocky Mountain PBS

- Director, Producer, Writer, Editor, Second Videographer, and Researcher of this *Colorado Experience* special.

Best Mini-Documentary, Colorado Broadcasters Association Award of Excellence March 2018

"The Gang of 19: ADA Movement," Rocky Mountain PBS

- Researcher of this *Colorado Experience* episode.

EDUCATION

Miami University

May 2019-December 2021

Master of Arts in Biology

Focus: Conservation Leadership & Communication

Oberlin College

August 2013-May 2017

Bachelor of Arts in Biology

SKILLS

Hard: Adobe Creative Cloud (Premiere, After Effects, Photoshop, Audition, Lightroom) • Microsoft Suite • Google Suit • Smartsheets • Frame.io • Asana • Slack • Production Equipment (Sony A7S, Sony FS7, DJI Ronin, audio and lights equipment) • Social Media (Facebook, Instagram, Twitter)

Soft: Workflow Development • Communication and Collaboration • Budgeting • Project Management • Organization and Strategic Planning • Self-motivation • Data Analysis and Research • Partnership Development